Permit #F00021870

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00021870 **Type of Permit:** FILMING **Release Date:** 11/11/2009

Production Company SAFEHOUSE PICTURES

Insured Company Name SAFEHOUSE PICTURES

Contact Phone No. 1 310-571-0110
Contact Phone No. 2
Fax 310-806-4952
Address 2332 S CENTINELLA AVE, STUDIO D
LOS ANGELES, California 90064

Production Title HERSHEY'S

Type of Production Commercial - Standard

Producer Coni Lancaster

Director Randy Roberts

1st AD Chuck Conner

Production Manager Kari Albert

FilmL.A. Coordinator Adrian Fayad

Location Manager Frank Yoshikane
Primary Phone Office - 310-571-0110
Secondary Phone Office - 714-273-3103

Location Assistant na na
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 600	$104.00
Posting 900	$78.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$240.00

Total Permit Fee $1,707.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00021870
Production Company SAFEHOUSE PICTURES
Insured Company SAFEHOUSE PICTURES
Production Title HERSHEY'S

Location Manager Frank Yoshikane
Primary Phone Office - 310-571-0110
Secondary Phone Office - 714-273-3103

Location Address 4269 Beck Ave, Studio City, CA, 91604

Location Names

Location Type Private Residence

Location Description

Prep Dates 11/12/2009 - 11/12/2009 08:00 - 18:00

Film Dates 11/13/2009 - 11/13/2009 07:00 - 22:00

Strike Dates 11/14/2009 - 11/14/2009 09:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Frank Yoshikane Safe House Pictures letter150.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	50
Cube Trucks	5
Generator	1
Motor Homes	1
Semi Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	10
Crew	50
FilmL.A. Monitor(s)	1
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on property; Equipment on sidewalk, in curb lane & across street; Exterior MOS; Interior and exterior dialogue; **(PREP ACTIVITY IS 5 CREW WITH ART DEPT)**;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes
Sidewalks must be kept clear at all times.
Craft services, catering, trucks, food prep tables and dining tables are prohibited on sidewalks or parkways and must be out of public view. Cast/Crew must be fed in an area shielded from public view.
Generators with the proper noise shield may be parked in front of location only or in front of properties that have approved this activity.
No parking/posting in front of 4221 Beck Av without prior approval.

Coordinator Note 1 FILM LA MONITOR REQUIRED. 11/13; 06:00 - 22:00 HOURS.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Church
Street : 12111 Moorpark St - Spot Check per Ins. Roth.

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Summary Information — Location

Permit Number	F00021870	**Location Manager**	Frank Yoshikane
Production Company	SAFEHOUSE PICTURES	Primary Phone	Office - 310-571-0110
Insured Company	SAFEHOUSE PICTURES	Secondary Phone	Office - 714-273-3103
Production Title	HERSHEY'S		

Posting "No Parking" signs N/S Valley Spring Lane from Beck Ave. West 200'
W/S Beck Ave., from Valley Spring Lane North 200

Approximate Footage 301 - 600 **Log Number** 1006704

Date(s) 11/12/2009 to 11/12/2009 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs N/S Valley Spring Lane from Beck Ave. West 200' and East to Camelia Ave.
W/S Beck Ave., from Valley Spring Lane north 500'

Approximate Footage 601 - 900 **Log Number** 1006705

Date(s) 11/13/2009 to 11/13/2009 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs N/S Valley Spring Lane from Back Ave. Weswt 200'
W/S Beck Ave., from Valley Spring Lane North 200'

Approximate Footage 301 - 600 **Log Number** 1006706

Date(s) 11/14/2009 to 11/14/2009 **Time(s)** 07:00 to 22:00

NO PERMIT

Permit #F00021870

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of SAFE HOUSE ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to cater into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: _____

SAFE HOUSE PICTURES
Name of Principal

By: _____
Representative's Signature

FRANK YOSHIKANE
Print Representative's Name

LOC MGR
Representative's title

2332 S. CENTINELA AVE. #B.
LA CA 90064
Principal's Address

7142733103
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT